Franchise Program Fact Sheet

Company:	Chyten Franchising, Inc.	**Phone:**	800-428-TEST
Address:	1723 Massachusetts Ave.	**Fax:**	781-541-6281
	Lexington, MA 02420	**Contact:**	Neil Chyten
Web site:	www.chyten.com	**E-mail:**	Franchising@chyten.com

Company Description: Chyten provides students with customized tutorial programs to improve grades and test scores. Chyten uses proven proprietary strategies developed and refined over the past twenty years. ALL TUTORS HAVE AT LEAST A MASTERS DEGREE making Chyten unique in the industry. We also offer year round tutoring and we specialize in SAT test preparation classes.

Answers to some frequently-asked questions

What will I receive as part of the Chyten franchise system?
Chyten will work with you in a step by step process, providing all the assistance you will need to open your franchise location. You'll have access to all the proprietary Chyten techniques and materials. You will also receive, among other things, a detailed operating manual and the rights to use our established proprietary strategies, software and trademarks.

Do I need experience in the education field?
Education experience is a plus, but not a requirement. We'll provide you with a comprehensive training program and all related materials you'll need to operate a Chyten franchise. We also expect you to have solid business skills, a passion for making a difference in students' lives, and adequate capital to invest in the franchise.

What is the initial fee?
The franchise fee is $37,500. This fee funds our pre-opening support of your franchise, including your initial headquarters-based training and any on-site assistance necessary to assist you in the opening of your Center.

How much is the initial investment?
The investment will vary based on your location. The amount of capital required will also vary depending on how you intend to finance the franchise. As with any new business venture, it's important that you have the capital needed to adequately fund your new business.

What is the term of the franchise agreement?
The initial term of the Chyten agreement is 20 years, with a 20 year renewal at your option.

Are there ongoing fees paid to Chyten Franchising?
Franchisees will be required to pay a10% royalty fee. The royalty fee payment allows us to fund our ongoing support services and the continued development of new strategies, procedures, marketing tools, training programs, and more. There are also nominal fees for IT support, including e-mail addresses and access to our proprietary Student Manager software.

Are there any advertising fees?
Franchisees will contribute up to 4% of revenues toward a system marketing fund. System funds are used to develop marketing strategies to promote the Chyten brand and fund the creative costs to develop local franchise marketing materials.

What training will I receive?
We will provide a two week training program at one of our company owned locations. Plus, we'll provide onsite assistance as you initiate operations. There is no additional charge for these training services; however, you must pay any travel and living expenses while attending the training at our headquarters.

What about ongoing support?
We will provide ongoing support services to you by phone, email, and periodic on-site visits to your center. Plus, we plan to regularly update our operations manual with new procedures, techniques, and other information designed to improve operations for all franchisees.