

# The Need for Expert Test Preparation And Private Tutoring is *Greater than Ever*

Get in NOW and Capitalize on this Growing Trend



**CHYTEN**  
EDUCATIONAL EXCELLENCE

Experienced Master's Degree Tutors  
and Proprietary Strategies

Chyten's Unique Education Center Business Model is Superior to In-Home Tutoring Franchise Models. Here's why.

**The Chyten Education Center Model beats  
The in-Home Tutoring Model Hands Down**

**Your Chyten Education Center Franchise allows you to**

- ✓ Generate additional revenues by accommodating highly profitable classes as well as private tutoring.
- ✓ Attract walk-in and drive-by business.
- ✓ Establish instant credibility and name recognition.
- ✓ Increase awareness and word-of-mouth referrals.
- ✓ Enhance PR opportunities, thereby increasing sales.
- ✓ Offer profitable "Actual Conditions" practice testing.
- ✓ Sponsor informational seminars that increase public awareness of your services.
- ✓ Utilize your facility as an after-school homework center, an academic enrichment center or by hosting other education-related activities.
- ✓ Avoid the problem of frequent tutor/teacher turnover caused by the excessive and unpaid travel requirements of in-home tutoring businesses.
- ✓ Attract highly qualified tutors, while increasing tutor loyalty and longevity by providing a comfortable, professional environment.
- ✓ Provide an educational atmosphere vastly superior to student's homes.
- ✓ Offer in-home tutoring on a limited basis, thus further adding to your profits

## Chyten provides Unparalleled Training and Support

- Chyten's experienced staff will help you locate a favorable location for your center, negotiate with your landlord a favorable lease and tenant improvements, provide guidance as you furnish and build out your center, train you and provide initial training of your tutors.
- You get your own instance\* of our custom-designed \$300,000 fully-integrated, software package that includes:
  - Student Manager
    - A comprehensive internet-based database, scheduling, accounting system to track students, tutors and administrators. Performs more than 100 functions related to the day-to-day and long-term needs of your Chyten Franchise. It allows you to enter tutor availability, pick available tutors, schedule students, notify parents, track tutoring session notes, schedule and manage classes, run multiple accounting reports including income prediction over any period of time, actual income over any period of time, etc. It also creates a pending billing table and allows you to charge your customers using a stored credit card number. This charging system has allowed Chyten to enjoy a nearly 100% collection rate with no waiting time.
  - TutorNet
    - Fully integrated with Student Manager, TutorNet allows tutors to check upcoming schedules, check individual student records, check past session notes, manage timesheets, charge materials, read important company memos, etc.
  - ParentNet
    - Fully integrated with Student Manager and TutorNet, ParentNet allows parents to register for services, check schedules, check billing history, check tutoring session notes and to receive special company announcements (allows direct marketing to customers).
- You'll have extensive exposure through our award winning website: [www.chyten.com](http://www.chyten.com)
- We'll show you how to become a reseller, then provide you with books you can resell to your students at a profit.
- We'll advise you on how to establish school-partnerships for in-school programs or full-fledged educational relationships
- We'll train you to provide expert assistance and services to families in your community.
- We'll provide you with a proprietary, nationally recognized system for improving SAT scores. We'll also provide you with materials to help your students improve their performance levels on other standardized tests and school subjects.
- You'll get access to newspaper articles, press releases, quotes and testimonials as well as use of existing advertising about Chyten, marketing materials and company owned trademarks that will help you market your services in your community.

\*Yearly maintenance and development fee required