



PRESS RELEASE

Immed. Release

Contact: Nick Gimpel 631.297.6396
ngimpel@mpihq.com
www.chyten.com

Chyten Educational Services Massachusetts Expansion Continues with March 1st Grand Opening in Beverly, MA

Chyten Educational Services, the premier tutoring & test preparation business in the greater Boston region, proudly announces the March 1st GRAND OPENING of its newest center at 950 Cummings Center, Suite 104-X, Beverly, MA., 01915 (978) 922.5540. Overall, Chyten expects to have 25 to 35 new franchised locations throughout the USA by the end of 2008.

Chyten has 5 company owned centers in Mass., (Newton, Wellesley, Lexington, Concord, & Westwood) and opened its first 2 franchised locations in August 2007 in Franklin & in Framingham. Additional new franchise owned centers are expected to open by MID-2008 in Andover, & Westborough.

Neil Chyten, founder & CEO of the Chyten organization is excited about the growth and potential of Chyten Educational Services franchises throughout Massachusetts. Chyten noted: "In just seven or eight months, we'll have doubled the size of our company through our franchising program. We're building on the foundation of the original five centers and the reputation we've achieved as the leading provider of tutoring and test prep services in the Commonwealth. Our franchise owners are high quality people who believe in the principles of providing quality educational services to the youth of Massachusetts. We've raised the standards in the industry and we're bringing a new way of educating young people to more and more communities throughout the Commonwealth."

Chyten requires all of its tutors to hold a minimum of a Masters Degree and have teaching experience; something no other tutoring or test prep business requires. Also, most of the tutoring takes place on a one-on-one basis, allowing the student to connect with the tutor in helping reach the students' full potential. Chyten continued: "This is the most competitive educational environment for high school students applying to college in our history. Students need every advantage they can get to help them get into the college of their choice. We provide very high quality tutorial services as well as the most unique & successful methods of helping them raise their SAT and ACT scores. Now, as we expand, we'll be able to help even more students throughout Massachusetts achieve their goals of getting accepted into the college they most want to attend. We're proud of what we do, and we're particularly proud to be able to help more and more students as we continue our expansion."

#####